

# Jacksonville Alumnae Chapter

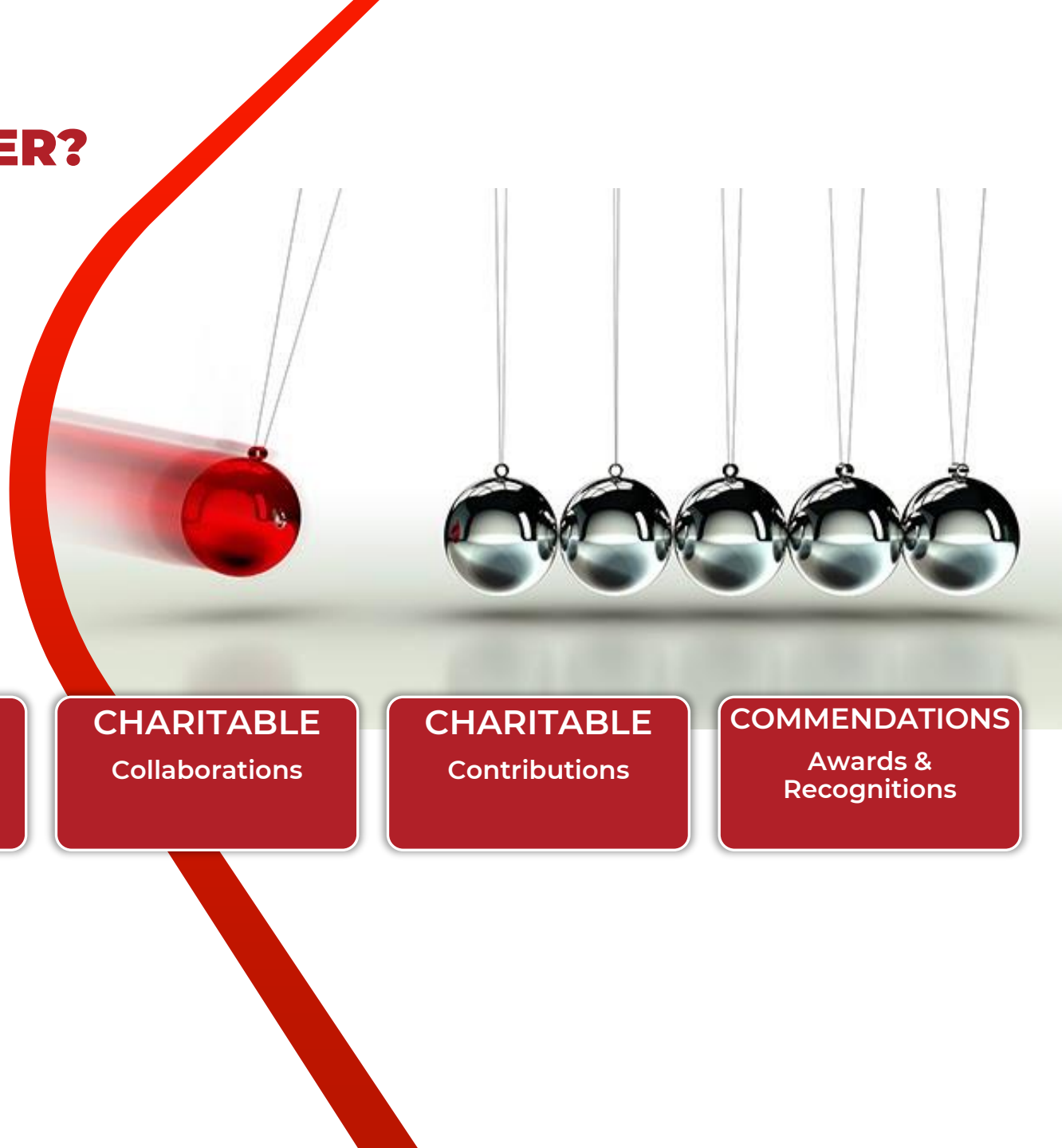
## COMMUNITY SERVICE IMPACT REPORT



Delta Sigma Theta Sorority, Inc.



# WHO IS JACKSONVILLE ALUMNAE CHAPTER? and WHAT IS OUR IMPACT?



## The 6 "C" Components

### CREATION

Delta Sigma Theta  
Sorority, Inc.

### CHARTERED

Jacksonville (FL)  
Alumnae of DST

### COMMUNITY

Impact &  
Involvement

### CHARITABLE

Collaborations

### CHARITABLE

Contributions

### COMMENDATIONS

Awards &  
Recognitions





## CREATION

Delta Sigma Theta Sorority, Inc.

Delta Sigma Theta Sorority, Incorporated is a private nonprofit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world.

Founded on January 13, 1913, by twenty-two collegiate women at Howard University, these students wanted to use their collective strength to promote academic excellence and to provide assistance to those in need.

In March of 1913, the Founders of Delta Sigma Theta Sorority, Inc. performed their first public act. They participated in the Women's Suffrage March in Washington, D.C.

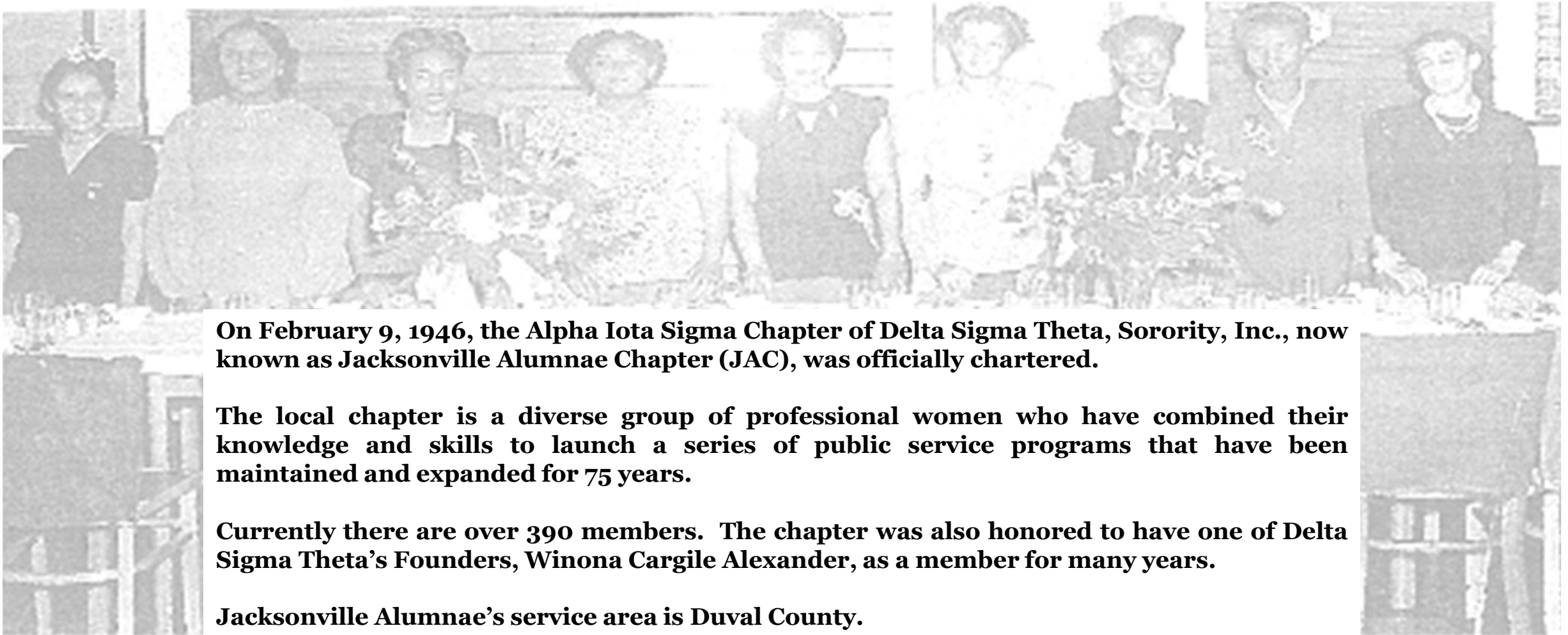
Delta Sigma Theta Sorority, Inc. was incorporated in 1930.

The Sorority is currently a sisterhood of more than 400,000 predominately Black college-educated women. This includes over 1,000 collegiate and alumnae chapters located in the United States, Arabian Gulf, Germany, U.S. Virgin Islands (St. Croix and St. Thomas), Japan (Tokyo and Okinawa), Republic of Korea, Canada, Bermuda, The Bahamas, and Jamaica.

The major programs of the Sorority are based upon the organization's Five-Point Programmatic Thrust which are *Economic Development, Educational Development, International Awareness and Involvement, Physical and Mental Health, and Political Awareness and Involvement.*

## CHARTERED

Jacksonville (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc.



**On February 9, 1946, the Alpha Iota Sigma Chapter of Delta Sigma Theta, Sorority, Inc., now known as Jacksonville Alumnae Chapter (JAC), was officially chartered.**

**The local chapter is a diverse group of professional women who have combined their knowledge and skills to launch a series of public service programs that have been maintained and expanded for 75 years.**

**Currently there are over 390 members. The chapter was also honored to have one of Delta Sigma Theta's Founders, Winona Cargile Alexander, as a member for many years.**

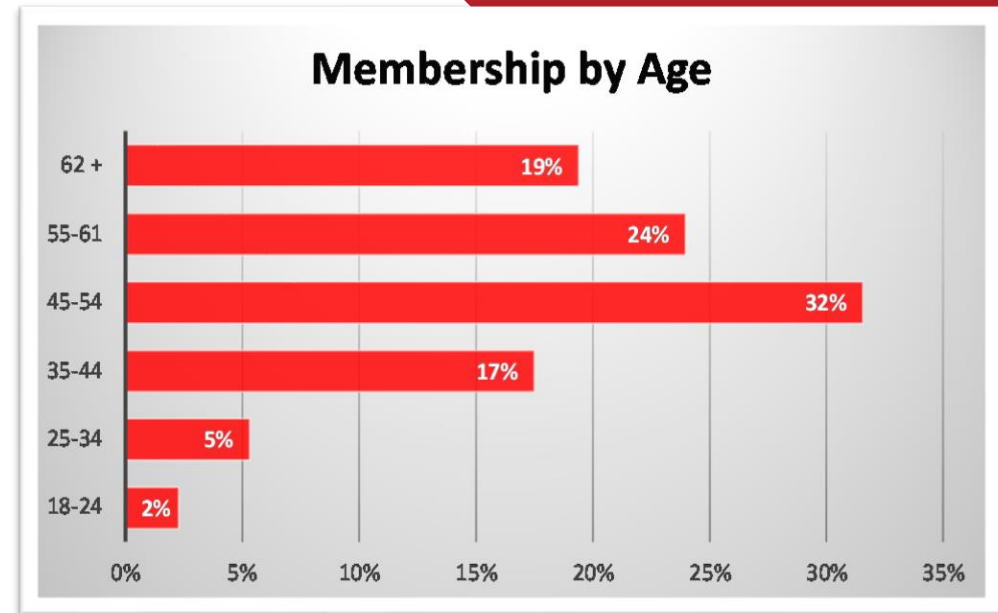
**Jacksonville Alumnae's service area is Duval County.**



# Membership Demographics

The members of Jacksonville Alumnae Chapter represent all age generations where 19% of the members are 62 years or older, 73% are ages 35–61, and 8% are ages 18–34.

Scholastic achievements include 100% of the members completing a 4-year college degree with 60% continuing their education to earn a Master's degree, 6% to earn a professional degree, and 9% to earn a Doctorate's degree.

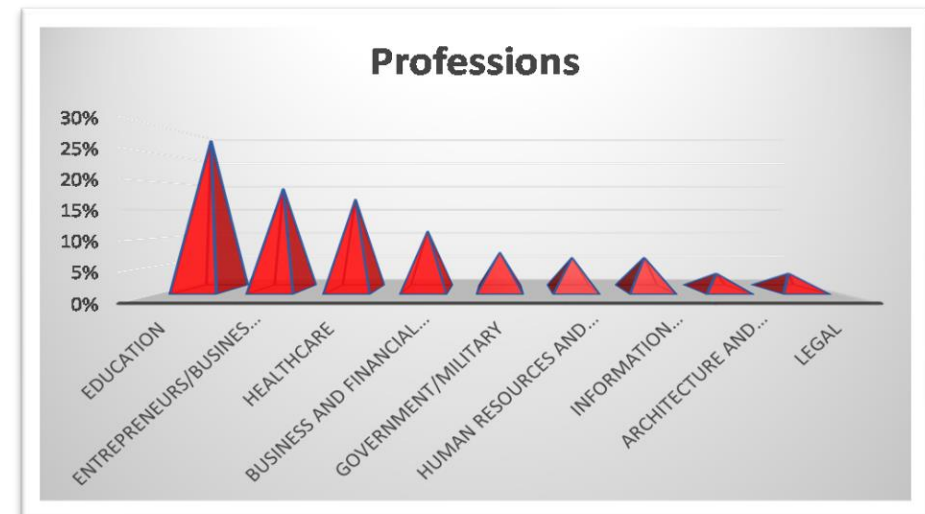


# Membership Demographics

**Jacksonville Alumnae Chapter members have proudly served in the following U. S. Military Services: Army, Air Force, Coast Guard, Marines and Navy. Members are also active in other organizations at the local and national level that include but are not limited to the National Association for the Advancement of Colored People (NAACP), National Council of Negro Women (NCNW), Girl Scouts of America, YMCA, faith-based organizations, non-profit organizations, various Alumni Associations, and serve on governing boards of those organizations.**

**Jacksonville Alumnae Chapter members are employed in an array of occupations that include the following:**

- **Education (28%)**
- **Entrepreneurs/Business Owners (19%)**
- **Healthcare (17%)**
- **Business and Financial Operations (11%)**
- **Government/Military (7%)**
- **Human Resources and Management (6%)**
- **Information Technology (6%)**
- **Architecture and Engineering (3%)**
- **Legal (3%)**



## COMMUNITY Impact & Involvement

# FIVE—POINT PROGRAMMATIC THRUST

Delta Sigma Theta Sorority programs are strategically designed and implemented to address:

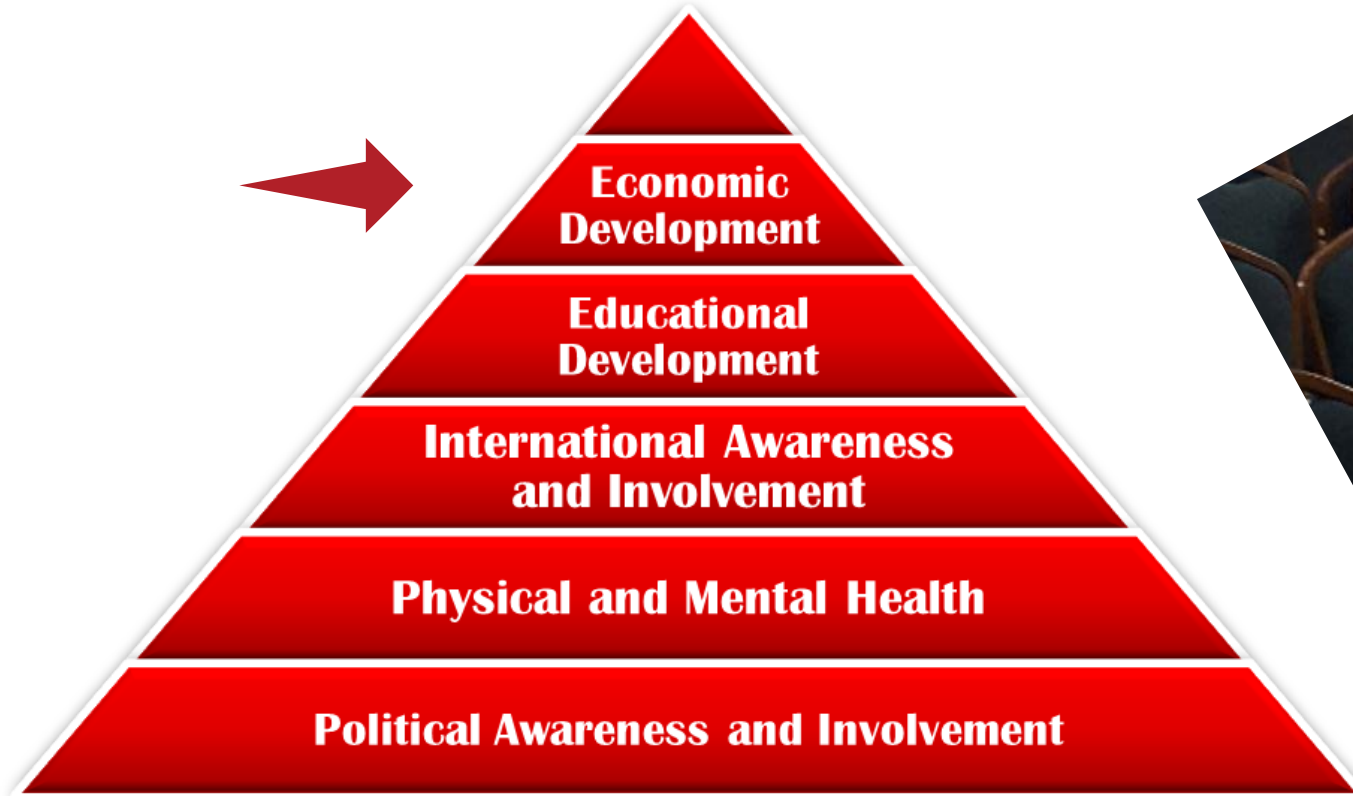
- △ *Economic Development*
- △ *Educational Development*
- △ *International Awareness and Involvement*
- △ *Physical and Mental Health*
- △ *Political Awareness and Involvement*

These initiatives result in national programs implemented on the local levels in communities across the nation.





# FIVE—POINT PROGRAMMATIC THRUST

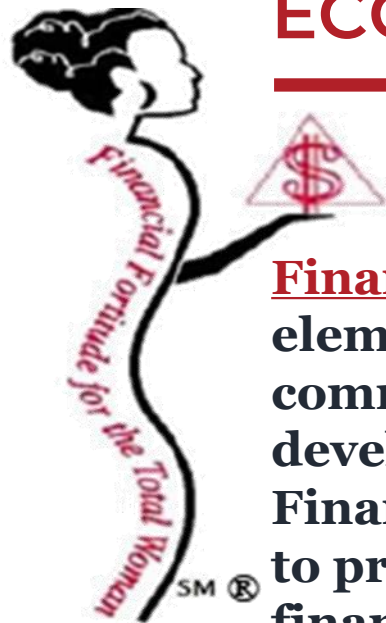


**Financial Fortitude, the current Economic Development program initiative of the Sorority. Financial Fortitude is a process that will help program participants to set and define goals, develop a plan to achieve them, and to put the plan into action. The process serves as a blueprint to address all aspects of personal finances. The initiative is comprised of ten components and provides a collaboration of information from major economic corporations and other well-known financial institutions. The ten components include: Goal Setting, Financial Planning, Budgeting, Debt Management, Savings & Investments, Retirement Planning, Homeownership, Insurance, Estate Planning, and Entrepreneurship.**



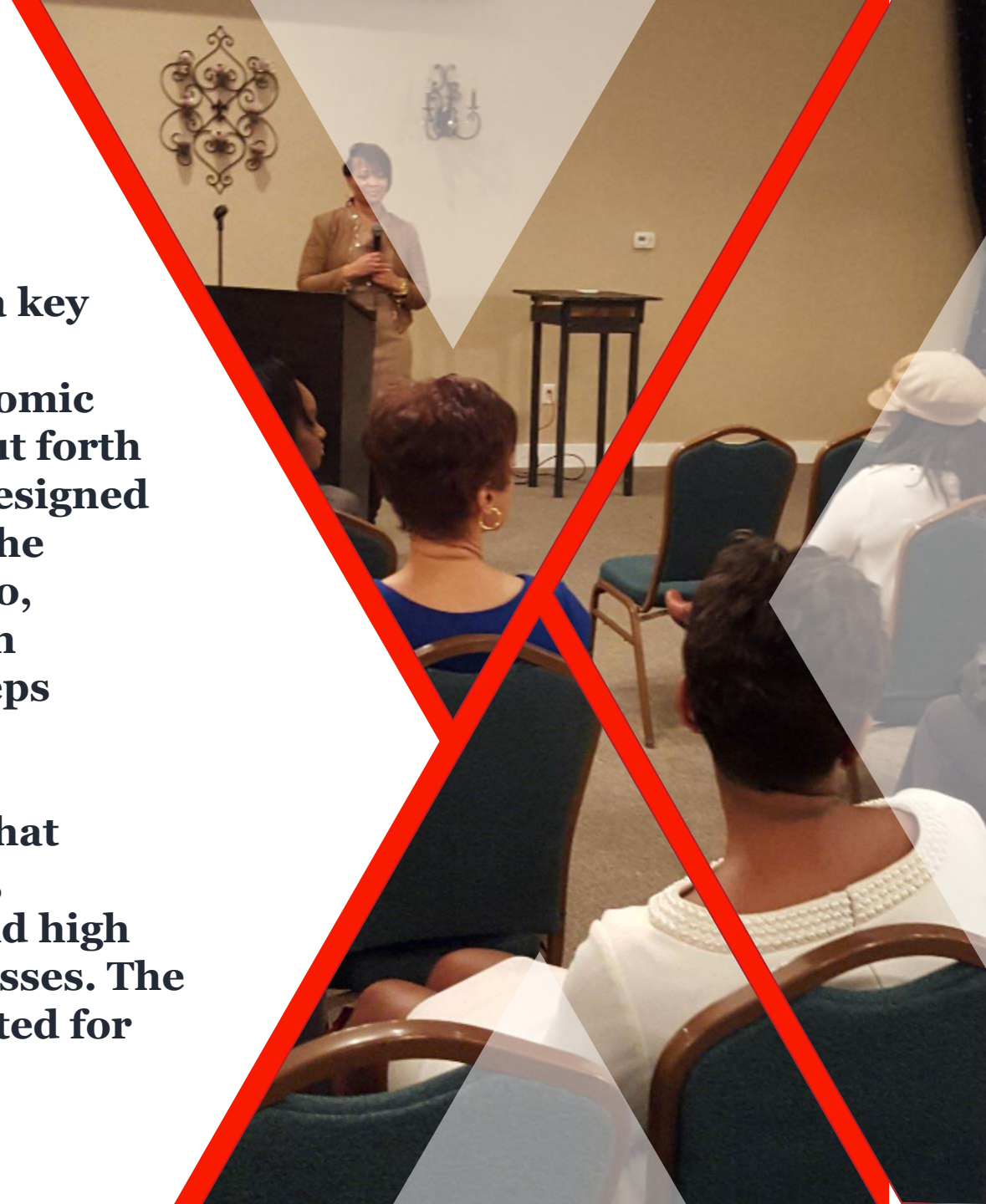
# ECONOMIC DEVELOPMENT

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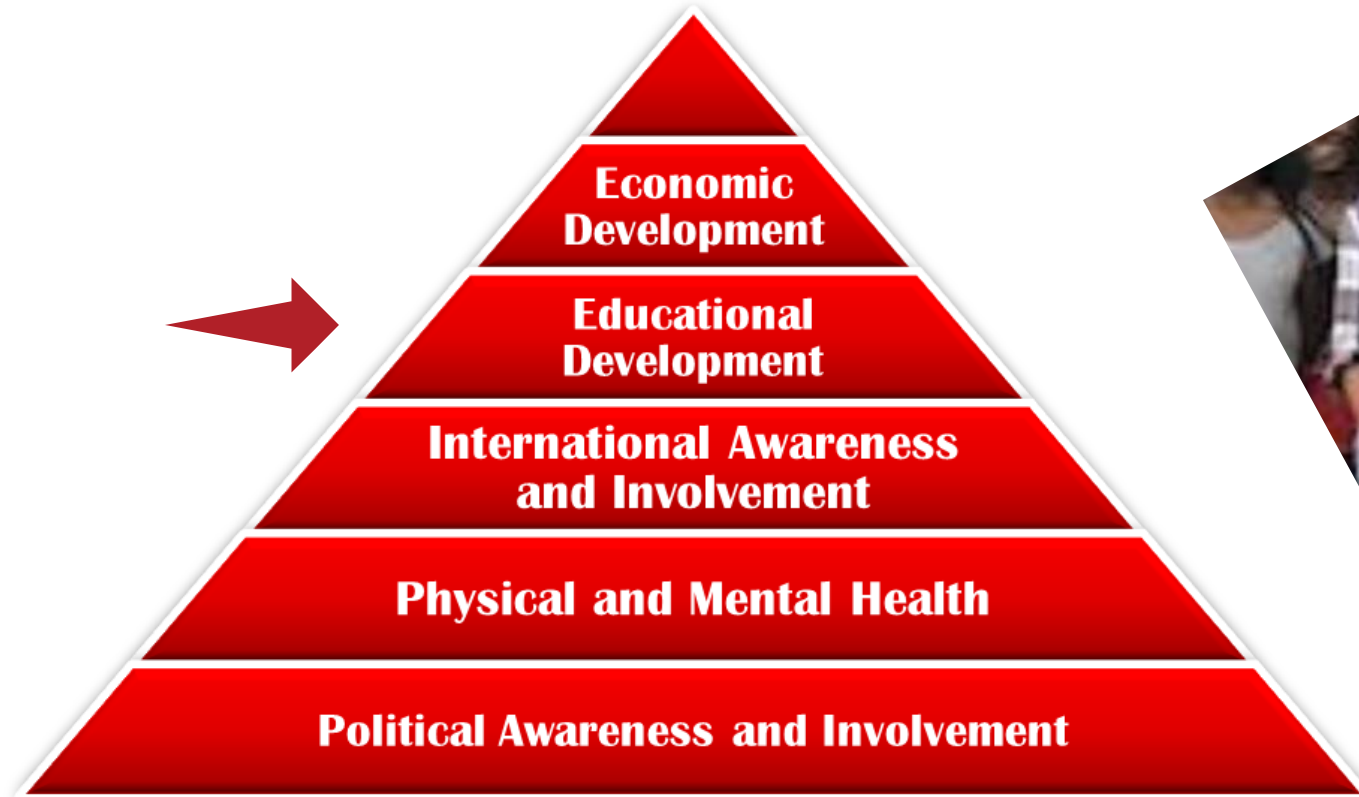


**Financial Fortitude** – Economic stability is a key element in creating and maintaining strong communities. To address the need for economic development, Delta Sigma Theta Sorority put forth Financial Fortitude, a process specifically designed to promote understanding of all aspects of the financial system, including but not limited to, budgeting, homeownership, personal wealth management, entrepreneurship, and the steps to financial freedom.

JAC provides financial literacy workshops that include documentation and budgeting tools, financial planning for students in middle and high school, and support for Black owned businesses. The Economic Development programs are targeted for the community and for members of the organization.



# FIVE—POINT PROGRAMMATIC THRUST



**Delta Chapters conduct programs/projects designed to address the need for excellence in education.**

**The Educational Development units include: Leadership, Coding, Emergency Response, Social Media, and addresses issues related to STEM (Science, Technology, Engineering, Math) education.**





# EDUCATIONAL DEVELOPMENT

**Dr. Betty Shabazz Delta Academy** was established under the leadership of the 21st National President Marcia L. Fudge. It is an exciting and innovative way for the Sorority to turn their considerable resources and energies to developing new purpose, new skills, and new leaders in young women ages 11 to 14 years old. The program is committed to addressing the educational and social development needs of middle school girls. The overall overarching goal is to guide girls into womanhood with educational support and professional guidance that will teach them how to create opportunities for academic success, to develop their abilities and talents, and to become change agents in the transformations of their communities.

JAC began their Dr. Betty Shabazz Delta Academy in 1996. The Academy meets monthly. In the last seven years, over 225 young girls have participated in the program and there have been over 50 individual program days. This program has allowed many of the young girls to matriculate to a university or college.



# EDUCATIONAL DEVELOPMENT



**Delta GEMS: Growing and Empowering Myself Successfully** was officially renamed The Dr. Jeanne L. Noble Delta GEMS Institute under the leadership of the Sorority's 23rd National President, Dr. Louise A. Rice. The program is a continuum of services that address the needs of young African American women in grades 9 through 12 (ages 14 to 18) with a framework for the participants to discover and understand their individual brilliance by embracing the aims of the GEMS theme *Growing and Empowering Myself Successfully*.

The Delta GEMS program began in 2003. Goals for Delta GEMS are to instill the need to excel academically, to provide tools that enable girls to sharpen and enhance their skills to achieve high levels of academic success, to assist girls in proper goal setting and planning for their future in high school and beyond, and to create compassionate, caring, and community minded young women and actively involve them in service advocacy and community service opportunities.





# EDUCATIONAL DEVELOPMENT

**EMBODI: Empowering Males to Build Opportunities for Developing Independence** is designed to chart the journey of young African American males as they strive to meet their fullest potential in the areas of educational, social, and emotional development thus enabling them to acquire the skills needed to become responsible, independent and productive members of their communities. The Academy meets monthly with young men to discuss such program topics as conflict resolution, study and test taking skills, community involvement, self-esteem, peer pressure, finance, and healthy lifestyles.

EMBODI was introduced nationally during the 2009 Regional Conference and the 2010 National Convention. JAC began their EMBODI program in 2010. In the last seven years, over 140 young men have participated in the program, and over 500 volunteer hours provided by Deltas and other youth participants. In 2016, two members were selected for National EMBODI Leadership Academy.



# EDUCATIONAL DEVELOPMENT

**Scholarship & May Week** is a program designed to provide scholarships and enrichment opportunities to celebrate high school graduates. Students are invited to compete for scholarships in honor of their academic achievements, community service and overall citizenship. Scholarship recipients, along with all top graduates are invited to attend a program to honor their academic successes to date, and to help celebrate and support them as they enter into the next phase of their lives, whether it be college, military, or a vocation. Through this program, JAC has:



Awarded over \$156,000 in college scholarships to approximately 70 African American graduating seniors in recognition of their academics, leadership, and literary excellence, as well as their commitment to community service.

Scholarship recipients have matriculated at institutions of higher learning throughout the United States, including Historically Black Colleges and Universities, and Ivy League schools.



Honored nearly 3,000 "Super Seniors" at the annual Winona Cargile Alexander Super Senior Recognition and Scholarship Awards Luncheon Program, which celebrates the top five African American graduating seniors from each Duval County public, private and charter high school.

The honorees receive personalized certificates of achievement letters of commendation, and other gift tokens.



Planned and hosted annual "May Week" observance activities for seniors and their parents, including school-based community service campaigns and contests, youth empowerment summits, financial aid workshops, mini-seminars on college preparedness and strategies for success, motivational videos, career fairs, hashtag trends, "hot topic" panel discussions, and "STEAMinars."



# EDUCATIONAL DEVELOPMENT

## **Scholarship & May Week continued:**



**Introduced seniors to leading citizens, local dignitaries, prior scholarship honorees, and prominent keynote speakers from fields including education, STEM, journalism/media, arts and letters, law, medicine, business, and mental health/wellness.**



**Selected and recognized “Distinguished Pillars” in the Jacksonville community for their outstanding contributions and leadership in education, business, volunteerism, and entrepreneurship.**



**Collaborated with minority-owned businesses and vendors, faith-based organizations, news outlets, UF Health, etc., to provide resources, venue services, and opportunities for student engagement with community partners.**

# FIVE—POINT PROGRAMMATIC THRUST



Through international projects, Delta women have been able to broaden their knowledge and understanding of nations other than their own, to increase interest in international affairs, and to aid in developing a greater appreciation for people of different backgrounds and cultures.

Through the International Awareness and Involvement programmatic thrust, the Sorority harnesses its vast potential to impact strategically the plight of people living across the diaspora by strengthening awareness and involvement in Africa and Haiti.







## INTERNATIONAL AWARENESS AND INVOLVEMENT



**International Impact** - JAC has adopted the International initiative from our national organization to impact the plight of people living across the diaspora through a sustainably plan to focus on organizations in Africa and Haiti.

As we continue to promote awareness of infant mortality, safe deliveries, and educational enrichment in these underserved areas, the chapter has provided monetary donations and support to the Mary Help of the Sick Mission Hospital and the KenyaKeep Organization since 2011.

Most recently, JAC has donated over \$7,000 to purchased incubators to save lives of newborn infants for the Mary Help of the Sick Mission Hospital.

# FIVE—POINT PROGRAMMATIC THRUST



**Delta's work in prevention and wellness translates into health education programs, health fairs and provision of health care services for those in need. As an organization of predominantly African American women, the Sorority is uniquely positioned to impact not only the well-being of its membership, but also the families and communities we serve. The DeltaCare initiative is an internal wellness initiative under the programmatic thrust of Physical and Mental Health. It was created to promote self-care through physical wellness, emotional wellness, and awareness/advocacy.**





# PHYSICAL AND MENTAL HEALTH

**The Healthy Lifestyle Initiative - The Total Woman: Mind, Body and Spirit** - As an organization of over 400,000 predominately African American women, the Sorority is uniquely positioned to impact the well-being of its members, their families, and the communities they serve. JAC has proudly established several community partnerships with health agencies to better meet this call to action as we impact communities and positively change lives.

**Sisters Network, Inc.** This organization of African American breast cancer survivors impacts the community in a unique way by going door to door during its annual Gift for Life Block Walk.

Volunteers provide breast cancer awareness information as well as resources for where high-risk women can obtain screening mammograms for free or at a reduced cost.

JAC developed a partnership with Sisters Network, Inc. and is committed to addressing cancer and other health disparities in Duval County.

**World AIDS Day**, the first ever global health day, provides an opportunity for people worldwide to unite in the fight against HIV, to show support for people living with HIV, and to commemorate those who have died from an AIDS-related illness.

JAC supports the Northeast Florida AIDS Network (NFAN) and participates in the local recognition and quilting ceremony annually and encourages its members to recognize World AIDS Day individually.

**Dining Out For Life®** is an annual fundraising event involving the generous participation of volunteers, corporate sponsors and restaurants.

The concept is simple -- restaurants donate a generous percent of their sales to a local HIV service organization, and the local HIV service organization fills participating restaurants with diners.

Members of JAC are trained Ambassadors for Dining Out for Life and volunteer annually at restaurants and dine at the businesses as part of their partnership with NFAN.

# FIVE—POINT PROGRAMMATIC THRUST



The Founders participation in the Suffrage March for Women to Vote in March 1913 signaled the first act of political awareness and involvement.

Through social action, the members of the Sorority, and their respective communities gain greater appreciation of their potential for influence in their communities. Social Action, Juvenile Justice and Human Trafficking are units in this programmatic thrust.





# POLITICAL AWARENESS AND INVOLVEMENT

**Social Action** - When the Sorority speaks of social action, we are speaking about **ACTION**. We work to address issues that affect public policy, economic viability, and social justice. We promote leadership, advocacy, and empowerment among members to bring about effective solutions to challenges. We establish positions on emerging or perennial public issues. JAC participates in Delta Days at City Hall (Jacksonville, FL) Delta Days at the State Capital (Tallahassee, FL), Delta Days at the Nation's Capital (Washington DC), and Delta Days at the United Nations (New York, NY).

## JAC Social Action in **ACTION!**

**Delta Voting Precinct** was established in 2001. JAC staffs and manages a voting precinct in Duval County. Volunteers from the chapter are trained by the Supervisor of Elections Office to work the polls for every election held.

**Delta Days at City Hall** since 2015, JAC Deltas visit with City Council members over a two-day period to discuss relevant local issues impacting our communities.

**Shhh...Let the Youth Speak!** established in 2018, as a collaborative community town hall led by local students. A round table discussion regarding gun violence in the Jacksonville community along with a Voter Registration Drive for adults and youth participants ages 16 years and older.

**Let My People Vote!** started in 2019 as a collaboration event with clergy and other civic organizations to inform the community on next steps to re-enfranchise ex-felons with the passing of Florida's Amendment 4.

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### *The Dr. Paulette C. Walker Chapter Social Action Award (Alumnae)*

This award recognizes a chapter with exemplary virtual Social Action initiatives from March 1, 2020 through February 28, 2021. It will be awarded in two categories - Collegiate and Alumnae.

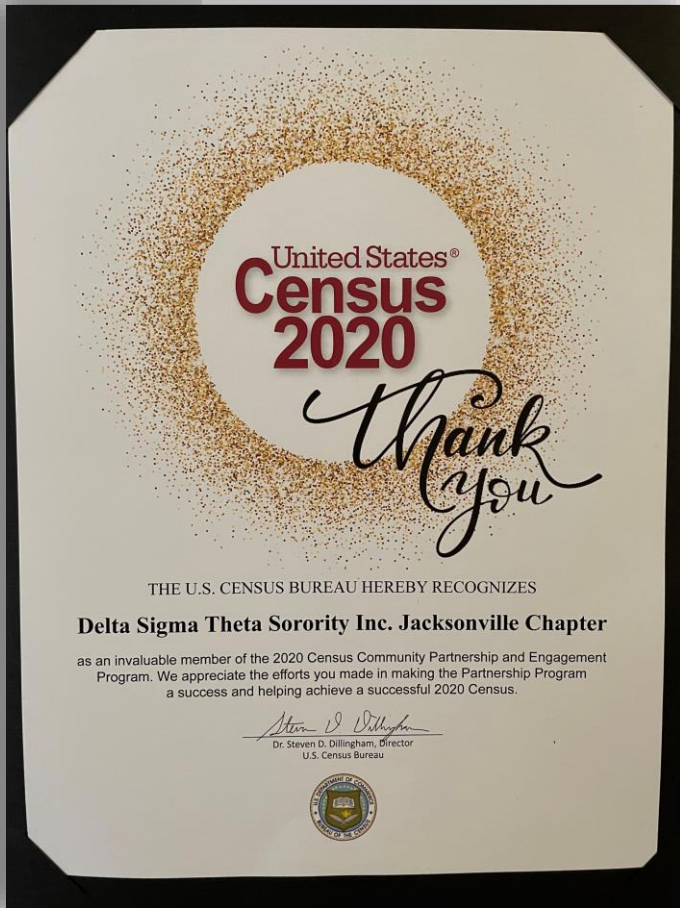


*Jacksonville (FL) Alumnae Chapter*



# POLITICAL AWARENESS AND INVOLVEMENT

## JAC Social Action in **ACTION!** (cont.)



**I VOTE Because!** a collaboration with PROOF, Inc. to capture in black & white powerful photos and testimonies of why people Vote. Everyday people and community influencers were featured on billboards and posters and displayed around the city to increase the awareness and need to vote.

**I VOTE Because Essay Contest** is a 750-word inspiration essay contest for college and high school students on why they vote. The contest winner is awarded a \$500 book voucher.

**All In Challenge Video** a video challenge college student groups participated in to demonstrate the power of their Vote.

**2020 Census Impact Weekend** is a collaboration with over 20 churches, Duval County Public Schools, libraries, Senior Citizens Centers and the City of Jacksonville to educate and assist the community in completing their 2020 Census.

**2020 Census College Challenge Video** JAC engaged a diverse group of college students from Historically Black Colleges and Universities (HBCUs), Predominantly White Institutions, and Ivy League schools, from all across the country to produce a video to encourage their peers to complete the 2020 Census.



# LOCAL COMMUNITY INVOLVEMENT

**Miss Delta Teen Pageant began March 1973. The Pageant focuses on the personal growth and development of teen girls in grades 9 through 12, with the goal of “Developing Sisters of Tomorrow.” Workshops and rehearsals are held that includes communication skills, educational, cultural, community service, and personal enrichment activities.**

**The pageant also creates an opportunity for the young ladies to display their talents. This event is a fundraiser for JAC. All the funds raised are invested into the Jacksonville community through service projects and scholarships for graduating high school seniors. To date, JAC has fundraised more than \$172,000 with the help from more than 200 Delta Teens.**



## LOCAL COMMUNITY INVOLVEMENT (cont.)

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**Let's Go Project JAC** received a grant for gardening supplies and equipment from the National Gardening Association, Inc. to create a garden at Pinedale Elementary School for the "Let's Go" project.

Let's Go is a six week program that provides students from Pinedale Elementary School weekly educational, nutritional, and physical sessions regarding creating, growing, and maintaining a school garden. Students are building the garden, tilling the land, testing the soil, planting seeds, creating recipe cookbooks, going on a field trip to a local supermarket, participating in scavenger hunts and cooking classes, painting steppingstones, learning about gardening in their curricula, and having a culminating potluck using food from the garden.

Collaborators for the program include Pinedale Elementary School, Team Up, the University of North Florida African American Faculty and Staff Association, and the University of North Florida Student Nutrition Club.



## LOCAL COMMUNITY INVOLVEMENT (cont.)

**December to Remember** with a partnership with the Clara White Mission has allowed the Jacksonville Alumnae Chapter to share happiness and joy with families in need during the Christmas holidays since 1998. Over 60 families have been reached through gifts, Christmas trees and decorations, luncheons, and monetary tokens of love totaling over \$20,000.

**Clara White Mission Feed the City JAC** has supported the Clara White Mission annually since 2011 by supporting with compassion and feeding the homeless during the Thanksgiving holiday. We also provide them with monetary donations as well as volunteer by serving food, assisting with the clothes drive and registration.

**Headstart Project Impact Reading Program** reading program designed to encourage young children in elementary school to read. Members of the chapter volunteer hours at local schools in Duval County reading and providing assistance to teachers to help encourage their students to learn and experience success.





# CHARITABLE COLLABORATIONS

The Jacksonville Alumnae Chapter implement partnerships within the community with the goal of eradicating educational and social injustices of African Americans and minorities in the community.

## NATIONAL CHARITABLE PARTNERS

These organizations focus on mental and physical health and other societal issues that are important to the national organization. The following organizations have been selected by the national organization as Charitable Partners to optimize the use of the Sorority's resources and maximize the impact on the community. These organizations are:



JAC supports these organizations by participating in annual walks, fundraising efforts, membership drives, and educational outreach, through support of national and chapter sponsored events. The chapter donates annually to each of these organizations. JAC has donated over \$5,800 to the organizations in 2020-2021.

During awareness months the chapter posts facts regarding health, political awareness, and educational initiatives on the chapter's website and social media to educate the community on topics of focus.

# NATIONAL CHARITABLE PARTNERS (cont.)

## American Cancer Society

The chapter supports annual breast cancer awareness events every October as well as recognizes breast cancer survivors in the chapter. JAC has manned the registration tables, counted on-site donations, distributed t-shirts, and passed out refreshments during the annual Making Strides Against Breast Cancer walk. In 2018, JAC was recognized by The American Cancer Society among Delta Sigma Theta Sorority, Inc. chapters in the state of Florida as first place for fundraising efforts in the Making Strides Against Breast Cancer campaign with team Delta Island.

JAC supports cancer research and advocacy by participating in the Relay For Life campaign each spring. The chapter has sponsored, manned registration tents, distributed refreshments, and led games during this community event. The chapter has led teams to walk and run on-site and to raise money to support Relay For Life. In 2016, JAC received a third-place fundraising award from the American Cancer Society for its Relay For Life-Northside team.



## American Diabetes Association

Diabetes screening and education are provided during the chapter's holistic community health fairs and on the chapter's website and social media during Diabetes Awareness Month. The chapter has assisted with registration during the American Diabetes Association's annual walks and has sponsored walking and fundraising teams. JAC has participated in the Step Out Walk to Stop Diabetes and Tour De Cure events.

## American Heart Association

JAC has walking and fundraising teams that participate in the annual First Coast Heart Walk held in the fall. During the months of February, the chapter supports the Go Red for Women campaign by providing heart health awareness on its website and social media and during chapter meeting. During the chapter's holistic health fairs, participants receive blood pressure screenings and information regarding heart health and their risk factors, as well as receive hands-on CPR demonstrations. Since 2020, JAC has collaborated with local alumnae chapters of the Alpha Kappa Alpha Sorority, Inc. in the Pink Goes Red Campaign to increase heart health awareness in the community. During this event, the chapter sponsors door prizes, participates in a fashion show, and encourages heart healthy lifestyles.

# NATIONAL CHARITABLE PARTNERS (cont.)

## Delta Research and Education Foundation (DREF)

The chapter supports DREF whose vision is to create possibilities and improve lives through research, programming, and funding in support of charitable and educational programs of the Sorority and other collaborative organizations.

JAC encourages individual donations and contributes chapter funds to support these efforts. In collaboration with DREF, the chapter has provided over \$24,000 in scholarships and grants to fund community outreach and educational programs.



## March of Dimes

JAC supports the March of Dimes by participating in local annual walks and team fundraising efforts. Through the chapter's website and social media, educational outreach is provided to advocate for health mothers and infants through the March for Babies: A Mother of a Movement.

## National Council of Negro Women (NCNW), Inc.

The chapter has had membership drives, supported the organization's local initiatives, and made donations to assist with advocacy efforts. JAC has collaborated with NCNW in early voting and get out to vote campaigns and they enact their mission to lead, advocate for and empower women of African descent, their families, and their communities.



# NATIONAL CHARITABLE PARTNERS (cont.)

## **St. Jude Children's Research Hospital**

JAC supports St. Jude by participating in and raising funds for their annual St. Jude Walk/Run event. The proceeds go towards research and treatments to end childhood cancer, to advance sickle cell disease treatments and research efforts.

## **United Nations Children's Fund (UNICEF)**

The chapter supports UNICEF through annual donations and advocates against child trafficking during the chapter's human trafficking initiatives.



## **Sisters Network, Inc.**

This organization was removed from then National Charitable Partners list, but the chapter continues to support. By sponsoring, assisting with planning of, and participating in their annual Gift For Life Block Walk, JAC increases breast cancer awareness in the African American Community.

Activities also include door-to door canvassing in underserved neighborhoods to provide information regarding breast cancer, bringing mobile mammography to these areas, and providing resources for obtaining mammograms and other cancer screenings.

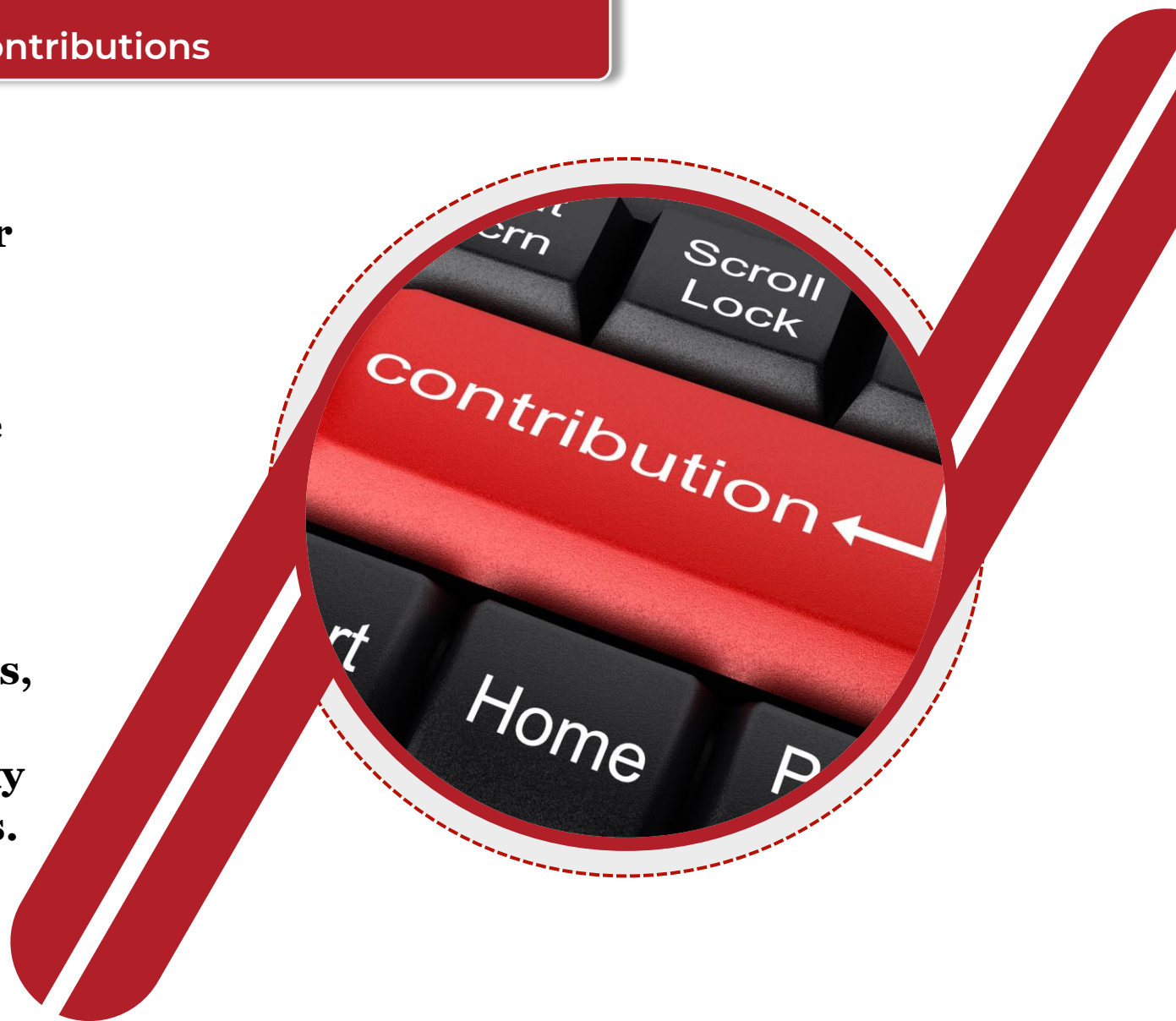
The chapter has donated over \$1,200 to this organization.

## CHARITABLE Contributions

**JAC has received grants and donations from several organizations totaling over \$72,000.**

**All monies have been contributed to the chapter's public service programs and initiatives.**

**With the grants and sponsorship awards, the chapter has contributed over \$269,000 to the Jacksonville community and internationally in the past ten years.**



## COMMENDATIONS

### Awards & Recognitions

## National Awards

- △ **54<sup>th</sup> National Convention Social Action Award (2019)**
- △ **Distinguished Service Award for Exemplary Physical and Mental Health Programs (2016)**
- △ **Distinguished Service Award for Exemplary Political Awareness and Involvement Programs (2016)**
- △ **Awarded Chapter of the Year by National Headquarters (2016)**

## Regional Awards

- △ **Red Ribbon Award (2021, 2020, 2019)**
- △ **Dr. Paulette C. Walker Social Action Award (2021)**
- △ **Regional Newsletter Award (2018)**
- △ **Chapter of the Year Award-Large Category (2016)**

## Local Awards and Recognitions

- △ **Jacksonville Alumnae Chapter has received multiple awards and recognitions over the years. Most awards are repeated consecutive years across all of the chapter's Five-Point Programmatic Thrust programs.**



To learn more about

# Jacksonville (FL) Alumnae Chapter

DELTA SIGMA THETA SORORITY, INC.

please visit us at:

[www.dstjax.org](http://www.dstjax.org)

[www.facebook.com/dstjax](https://www.facebook.com/dstjax)

[www.twitter.com/dstjax](https://www.twitter.com/dstjax)

[www.instagram.com/dstjax](https://www.instagram.com/dstjax)

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Jacksonville Alumnae Chapter

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